

Monthly Orientation; Content Editors



Presented by:

Jordan Zeier, Senior Software Trainer

Zoom Event ID: **891 4295 6788**

Audio will be heard on your computer speakers.

If you do not have working computer speakers,
call 1-408-638-0968.

Enter event number and attendee ID
or press # if no attendee ID.

Webcast will start at the top of the hour.

Agenda

1. Overview of CMS
2. Logging into CMS
3. Interface Overview
4. Basic Page Editing
5. Creating New Content
6. Uploading Content
7. Q&A



CMS' STRUCTURE

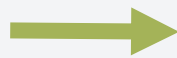
Staging Server

Production Server

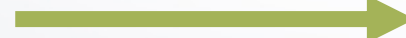
3



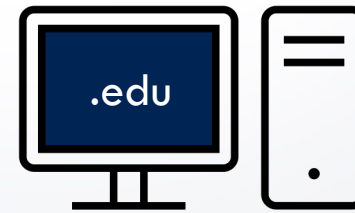
CMS Users



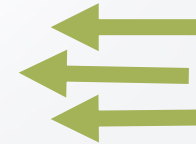
CMS



Publish



Live Website



Web Visitors

EDITING TOOLS – DEPENDENCY MANAGER

- Every page and file in the CMS gets a unique ID number
 - “Dependency Tag”
- When making links, the CMS uses the ID number, not a URL
- Links to files get automatically updated when they move or are renamed
- Broken links will only come from deleted files

Insert/Edit Link

Basic
Advanced

URL
{{f:48345574}}
/campus-life/clubs.pcf

Text to display
Check out all the clubs Gallena has to offer!

Title
Gallena University Club List

Open link in...
Current window

Class
(not set)

Custom Class

CANCEL SAVE

REUSABLE CONTENT

Assets



- Provide a single source of content for use on multiple pages
- When you want to reuse content and structure/styling
- Not customizable on page
- Pages update automatically
- Five types:
 - Web Content
 - Plain Text
 - Source Code
 - Image Gallery
 - Forms

REUSABLE CONTENT

Snippets



- Insert predefined content into a page while editing and are often used for pieces of content with specific formatting
- When you want to reuse structure/styling, but keep content unique
- Customizable on page
- Changes to one page won't affect other pages
- Makes it easier to edit complex blocks of content in WYSIWYG

REUSABLE CONTENT

Components



- Gather information and adds it into complex design elements
- When you want to reuse structure/styling, but keep content unique
- Uses form fields to prompt for content
- Customize content on each page
- Changes to the Component's base code WILL be reflected across all pages with the Component

LET'S SEE IT!

Questions?

Our Next Monthly Orientation – **Administrator Edition**
will be held on

Friday, June 14th

10:00 AM – Noon PST

Thank You!

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Other Upcoming Trainings:

Tuesday, May 28th

Setting up CMS Workflow Publishing

This Training Tuesday session will provide participants with the tools to implement a structured workflow process, enabling editors to submit web content for approval before publication in order to maintain content quality and accessibility standards on your website.

Thursday, June 6th

Monthly Workshop

An open forum to discuss any topic related to the entire CMS product line.